

CASE STUDY

eBay's Journey with Emotiv - A Trusted Partner for Seller Success

From improving seller listings to driving better fitment and adoption, eBay has been working with Emotiv for 4+ years to deliver effective, scalable solutions for their global marketplace.



4+ Years
Of Trusted Partnership



Improved Seller Listings
And Better Fitment Adoption



Stronger
Seller Performance & Positive Results



THE CHALLENGE

Enhancing Seller Listings & Fitment

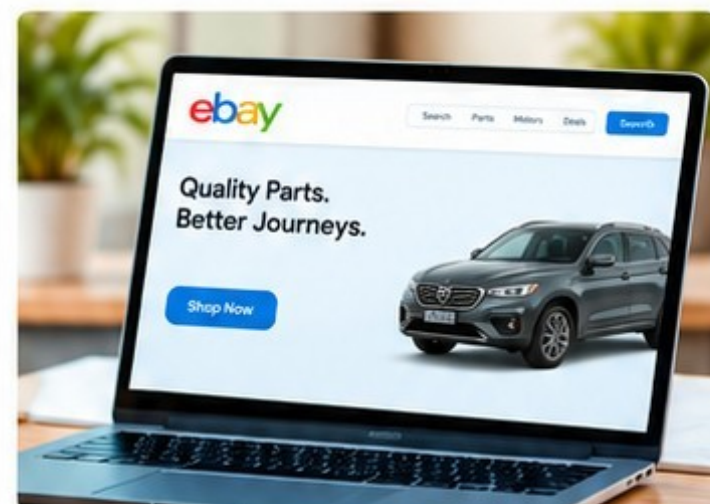
eBay's goal was to enhance seller listings, with a specific focus on improving fitment. The challenge was to find a reliable partner who could deliver accurate fitment solutions and support across different regions and vehicle types, especially in Southeast Asia where inventory and market needs vary.



EMOTIV'S SOLUTION

Tailored Fitment Solutions for Global Markets

Emotiv provided a dedicated team with technical expertise to address the unique challenges of eBay's sellers. By understanding different inventory types and regional needs, Emotiv helped create customised strategies and standard operating procedures (SOPs) for various vehicle categories, ensuring better fitment and higher treatment adoption.



THE JOURNEY

Built on Collaboration, Focused on Results



Understand

Identified seller needs and fitment challenges.



Plan

Developed category-specific strategies and SOPs.



Execute

Implemented solutions with a dedicated team.



Improve

Increased fitment adoption and seller performance.



KEY VALUE AREAS



Increased Seller Feedback
Better fitment and listing results across categories.



Dedicated Support
Access to relevant technical experts and quick response times.



Strategic Collaboration
Flexible approach and willingness to explore new solutions.



Strong Partnership
With regular updates and proactive communication from the Emotiv team.



CLIENT SPOTLIGHT: eBay



eBay is one of the world's leading eCommerce marketplaces, connecting millions of buyers and sellers globally. Through its collaboration with Emotiv, eBay has been able to improve seller listings, enhance fitment, and support long-term growth across diverse markets.

"Emotiv have given us the right resources, a dedicated team, and technical support to tackle our challenges. The biggest value is being able to achieve our goals. Our initial goal was to increase fitment, and we're happy to see positive results from the listing enhancements."

-HANIFF
Ex- Account Manager, eBay



WHY IT WORKS

With the right expertise, responsive communication and a results-driven approach, Emotiv has become a trusted partner for eBay- helping them achieve their goals and deliver better outcomes for their sellers.



THE EMOTIV ADVANTAGE
Your Growth. Our Expertise.

From technical support and strategic planning to long-term collaboration, Emotiv helps businesses like eBay achieve real results.

connect
with us

