

CASE STUDY

Arts Global - 5 Years of Growth with Emotiv's Expertise

From better data and quality specialism to stronger communication and support, Emotiv has been a trusted partner in helping ARTS Global grow their online business for the past 5 years.



13+ Years
of Online Business Experience



5 Years
of Partnership with Emotiv



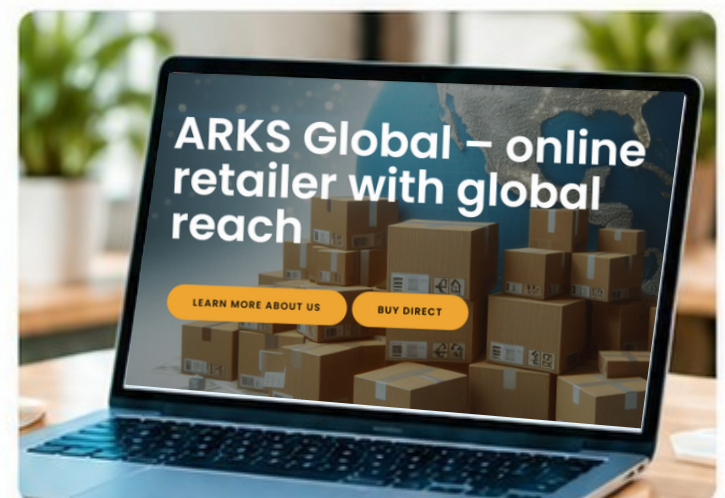
15-20%
Business Growth

THE CHALLENGE

Need for Better Data, Quality and Guidance
Arts Global was looking for expert support to improve their online business performance and enhance product listings. They needed the right data, quality specialism and strategic guidance to take their eBay operations to the next level.

EMOTIV'S SOLUTION

Data-Driven Support & Expert Guidance
Emotiv provided the data, quality specialism and expert insights that Arts Global needed at the right time. The team offered tailored guidance on listing quality and helped them implement the right strategies to improve performance and efficiency on eBay.



THE JOURNEY

From Recommendation to a 5-Year Partnership



Connect

Recommended
by an eBay
Category Manager.



Plan

Understood goals
and identified key
areas for
improvement.



Execute

Implemented
expert support
and guidance.



Optimize

Improved eBay
performance and
sales growth.

CLIENT SPOTLIGHT: Arts Global



Arts Global is an e-commerce business. with 13 years of online experience. With Emotiv's support, they've achieved steady growth and continue to improve their eBay operations through data, expertise and strategic collaboration.

"The data, the quality specialism that you brought at the time that I needed. It really helped us enhance what we needed to do with the listings and the guidance from the team was incredibly good."

- AJAI
Managing Director at Arts Global



WHY IT WORKS

With the right expertise, responsive communication and a results-driven approach, Emotiv has become a trusted partner for Arts Global - helping them save time, improve efficiency and achieve stronger performance on eBay.



THE EMOTIV ADVANTAGE
Your Growth. Our Expertise.

From data insights to strategic support, Emotiv helps e-commerce businesses achieve better results.

connect
with us



Part of the EMOTIV Group,