EMOTIV TALENT

CLIENT SUCCESS STORY

CASE STUDY

POTN Ltd
Driving eCommerce Growth across Marketplaces

POTN LTD is an e-commerce company, partnered with Emotiv to strengthen their presence on eBay and other marketplaces. With a focus on performance, efficiency and long-term growth, we've helped them achieve consistent results over the past 3 years.

3+ Years of Partnership

Improved Sales across Multiple Marketplaces

Faster Turnaround for Product Updates & Listings

THE CHALLENGE

POTN LTD wanted to increase their sales on multiple sales platforms, with a particular focus on eBay. As they started working more with eBay, they sought a reliable partner to better manage the platform and drive stronger performance.

EMOTIV'S SOLUTION

We provided dedicated support and expert marketplace management, helping POTN LTD optimize their eBay presence. Our team focused on listing, pricing, product updates and strategic improvements to ensure better visibility, higher sales and long-term growth.

THE JOURNEY
From Onboarding to Lasting Growth

Connect
POTN LTD reached out to Emotiv, based on eBay's category manager's recommendation.

Plan
Understood goals, marketplace strategy and product requirements.

Execute
Managed listings, pricing, product updates and improvements at scale.

Grow
Improved eBay performance and delivered consistent growth over 3 years.

KEY VALUE AREAS

Quick Execution
Handled large product updates, pricing changes and improvements in short turnaround time.

eBay Expertise
Provided valuable guidance on best practices for managing the eBay channel.

Dedicated Support
Always available and responsive for any requirements or issues.

Listing at Scale
Helped list a significant volume of products on eBay with high standards and efficiency.

CLIENT SPOTLIGHT: POTN LTD

"Your team is always available, works incredibly hard and gets a lot done in a short time. The biggest value you've brought is the ability to list large volumes of products quickly and to a high standard."

— Adam Kelly
Commercial Director at POTN LTD

WHY IT WORKS

With deep eBay expertise, responsive communication and a proactive approach, Emotiv has become a trusted partner for POTN LTD — helping them save time, improve efficiency and achieve stronger performance on eBay.

THE EMOTIV ADVANTAGE
Your Growth. Our Expertise.

From marketplace strategy to hands-on support, Emotiv helps e-commerce businesses grow faster and perform better.

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